

2010 International ARCHIBUS Users' Conference

May 2-5, 2010 Renaissance Chicago Hotel

Reserve a hotel room at the Renaissance Chicago Hotel (Room Rate: \$199.00 USD). Call the hotel at +1 312.372.7200 and use our Group Code: **arcarca**. The toll-free number is +1 800.468.3571 (for U.S. and Canada) or reserve online at archibus.com/uc10/hotel.

2010 ARCHIBUS Users' Conference Registration Fees

Registration Type	Early Registration by Jan. 29	Registration after Jan. 29
Full Registration	\$1,195	\$1,595
AUG member discount*	\$1,095	\$1,295
Group Discount (3+ registrants from same organization)	\$1,095	\$1,295
Sunday, 5/2, Advanced Web Central Training, End-Users only	\$395	\$495

* You must be registered with an established ARCHIBUS Users' Group (AUG) to qualify for this discount; it cannot be combined with other offers.

Price does not cover travel or accommodation expenses. All sessions are subject to change without notice. Detailed descriptions of each session are available on-line. You must register on-line for each concurrent session to ensure that everyone is comfortably accommodated.

Review the full conference program at:
archibus.com/uc10/program

With more than 4 million satisfied users managing 5,000,000+ properties, and a global support network of over 1,600 people, ARCHIBUS gives organizations a single, integrated solution to make informed strategic decisions that optimize return-on-investment, lower asset lifecycle costs, and increase enterprise-wide productivity and profitability. Organizations report facilities-related cost savings as high as 34%.

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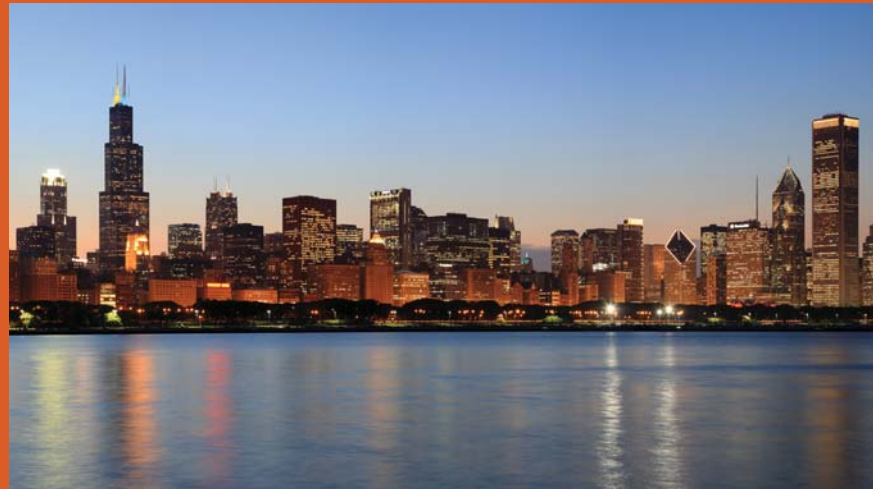


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Chicago, May 2-5, 2010

International ARCHIBUS Users' Conference



PREPARING FOR THE NEW ECONOMY

- Deliver results that impact the C-Suite
- Reduce your Total Cost of Occupancy
- Promote Intuitive Business Transformation
- Drive energy-saving programs more effectively
- Streamline business processes with Web Central
- Deploy GIS, BIM, BAS, and Mobility Solutions
- Network with colleagues to gain new insight



The #1 Conference in the World for Total Infrastructure and Facilities Management

Preparing for the New Economy

Whatever the contours of the economic rebound, Chicago's 2010 International ARCHIBUS Users' Conference is shaping-up to be exactly the event you need to profitably manage your way through it.

We'll present a rich set of expert technical training classes, best practices management presentations, and frequent peer-to-peer networking opportunities that will inform your actions—and help ensure your success.



Educational Tracks: Strategies and Technologies with High Investment Returns

You'll see an exciting array of new products and best practices that will make your organization more nimble. And your role in it even more indispensable. You'll learn how to:

- Streamline RE/FM processes with ARCHIBUS Web Central
- Deliver precision management of real estate portfolio and capital improvement projects
- Embrace money-saving sustainability and green building management practices
- Drive energy-saving programs more effectively
- Align business activities to organization strategy for powerful synergies
- Produce results that impact the C-Suite and get you noticed
- Reduce Total Cost of Occupancy
- Collaborate with multi-disciplinary teams for business transformation



- Influence business decisions with key reports
- Integrate ERP systems for improved business reporting and organizational efficiency
- Leverage ARCHIBUS with GIS, BIM, BAS, and mobility solutions integration
- Collaborate with the IT organization

4-Days of Transformative Business Practices

This year's presenters deliver innovative business strategies, best practices, and technology solutions. Among others, you'll hear from:

- JPMorgan Chase
- European Patent Office
- Kimberly-Clark
- Capital Steel
- Hospira
- Northwestern Mutual
- WW Grainger
- University of Chicago
- Takeda
- London Health Sciences
- First Horizon
- Northrop Grumman

Thought Leadership Panels

Learn from ARCHIBUS experts in key market segments about the challenges they've faced and how they're solving them with creative leadership and a range of ARCHIBUS applications.

- Education
- Real Estate
- Government
- Building Operations
- Healthcare

Free* Basic End-User Training on Sunday

(a \$595 USD value) *Requires pre-registration – Limited seating.

- What's New in ARCHIBUS V.19
- Intuitive Business Transformation
- Managing Capital Projects
- Hoteling, Reservations, MAC
- Managing Real Estate & Property
- Managing Green Projects & Utilities
- Managing Operations

Or Choose:

- Advanced Web Central Training
(8:30 a.m. – 5:00 p.m. Fee: \$395 USD; \$495, after Jan. 29)



Over 12 All New Technical Sessions!

Talk to the Techs Lab

Discuss your individual deployment strategies and challenges, one on one, with our technical and professional services staff.

Why is this Conference Essential Education?

The 2010 International ARCHIBUS Users' Conference is the best way to invest your professional development funds, so you can:

- Expand your knowledge of the practical uses of ARCHIBUS
- Follow the technical learning track that matches your needs
- Learn how to maximize your investment and present your accomplishments to management
- Gain technical tips and tricks that can save you time and effort every day
- Discover industry-standard benchmarks to help gauge your own organization's performance
- Experience hands-on the latest ARCHIBUS products
- Explore ARCHIBUS-based, 3rd-party apps at the Product Expo
- Participate in the Wish List session and influence the product's future direction
- Meet ARCHIBUS users and continue the dialogue



Register today for the 2010 International ARCHIBUS Users' Conference, so you can profit tomorrow.

archibus.com/uc10